



Report: Trade Show Contacts

Created By: Debbie Picard
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Start Date: 09/01/2022
End Date: 10/31/2022
Category: All Categories
Contact Tags: Connect PNW - Boise22
Note Title: 2022 Connect PNW Boise

Contact Name	Mary Presley	Address	PO Box 320266 Alexandria, VA 22320 UNITED STATES
Title	Executive Administrator		
Account	National Association of Motorcoach Operators	Phone	571.312.7117
Note Title	2022 Connect PNW Boise	Email	tourtrvl@comcast.net

Date	Regarding
09/23/2022	Met with Mary at Connect 2022 in Boise. She is with the National Association of Motorcoach Operators and within that is smaller associations. She is looking for NAMO western regional September timeframe 160 ppl. I will follow up and see if she has an RFP that can be sent out. She did ask about air lift into the region and seemed satisfied with our air carriers and amount of direct flights especially from the western states. She will be coming to Spotlight in Missoula next April.

Contact Name	Paul Miller	Address	2325 Ranch Rd Ashland, OR 97520 UNITED STATES
Title			
Account	HPN Global	Phone	916.505.2553
Note Title	2022 Connect PNW Boise	Email	pmiller@hpnglobal.com

Date	Regarding
09/23/2022	Met again with Paul after seeing him in Denver at MTL. We rehashed the hotel names and he said he might have misled me on which program. He is looking at Montana for the FALL 2023 program. 170 rooms on peak with 250 ppl. I told him that slim down the available properties and might have to do an overflow situation. We will follow up with each other and see if we can attract either fall or spring program to Western Montana.

Contact Name	Scott Winegar	Address	418 S. 9th St.
Title	President		Boise, ID 83702
			UNITED STATES
Account	TMN Events	Phone	208.385.9510
Note Title	2022 Connect PNW Boise	Email	swinegar@tmnevents.com

Date 09/23/2022 **Regarding** Met with Scott at Connect PNW in Boise. They work mainly with tech companies and mostly out of the Idaho area where they are headquartered. He is also a DMC for Jackson and Sun Valley areas. He was very interested in the luxury guest ranches and I said I would send along more information on those properties. He was also interested in possibly DMC activities in Missoula. We will chat more.

Contact Name	Ursa Major	Address	PO Box 373
Title	Global Accounts Director		Kuna, ID 83634
			UNITED STATES
Account	HPN Global	Phone	559.760.5100
Note Title	2022 Connect PNW Boise	Email	umajor@hpnglobal.com

Date 09/23/2022 **Regarding** Met with Ursa at Connect PNW Boise. She is located in Boise and was thrilled to have everyone in her backyard for the week. She was very interested in corporate incentive locations, guest ranches, luxury resorts. She also does about 25 smaller corporate events a year and needed air lift from SLC and SEA for us to be considered for those, which we do. I will follow up and see if any RFPs are coming out on those in the near future.

Contact Name	Tess Di Iorio	Address	420 Delia Street
Title	Project Manager		Chicago, IL 60510
			UNITED STATES
Account	Imagine Experience	Phone	630.220.5982
Note Title	2022 Connect PNW Boise	Email	tess@imagineexp.com

Date 10/17/2022 **Regarding** Met with Tess at Connect PNW Boise 2022. She has never been to Montana before so wanted an overview of what we could offer her clients. She does a lot of incentive type meetings and thought our guest ranches and higher end properties would be a good fit. I will follow up with links to those properties and provide more information on lift into the area. No GC partner follow up needed at this time.

Contact Name	Lori Hedrick	Address	21 TW Alexander Dr. PO Box 13901 Research Triangle Park, NC 27709 UNITED STATES
Title	Senior Meeting Professional		
Account	Burroughs Wellcome Fund	Phone	919.991.5105
Note Title	2022 Connect PNW Boise	Email	lhedrick@bwfund.org
Date	Regarding		
10/17/2022	Met with Lori at Connect PNW 22 in Boise. The largest meeting they have is 150 - 200 people. Then several board meetings of 25 people. The one that might work for Montana would be their February offsite meeting of the board. I will follow up with Lori and see if she has an RFP for that event and if we could be considered. No GC partner follow up at this time.		

Contact Name	Gwen Edelman	Address	3370 Felton Street San Diego, CA 92104 UNITED STATES
Title	Director		
Account	HelmsBriscoe	Phone	480.718.1111
Note Title	2022 Connect PNW Boise	Email	gedelman@helmsbriscoe.com
Date	Regarding		
10/17/2022	Met with Gwen at Connect PNW 22 in Boise. She works with mostly all incentive groups ranging in number of attendees from 35 to 100 people. She also has a few regional meetings where Montana might be a fit. She loves working with DMO's and will always reach out to the experts in the area. She would love to have our help in the future. I will follow up with links to viable meeting locations. No specific follow up is needed at this time.		

Contact Name	Jennifer Herring	Address	9850 S. Maryland Parkway #A5-328 Las Vegas, NV 89138 UNITED STATES
Title	Sr. Director of Business Development		
Account	NHS Global Events	Phone	702.673.0561
Note Title	2022 Connect PNW Boise	Email	jennifer@NHSGlobalevents.com
Date	Regarding		
10/17/2022	Met with Jennifer at Connect PNW2022 Boise. She is based in Las Vegas and has about 100 clients with lots of them based out of the Chicago area. 60 of them are corporate clients and 40 are association clients. She was concerned about our lift out of Chicago to both MSO and FCA on American and United that is seasonal. Perhaps one of the meetings can fit with lift for her needs. Will follow up.		

Contact Name	Rod Rydell	Address	4165 Spectrum
Title	Vice President		Irvine, CA 92618
			UNITED STATES
Account	Keene Research Institute	Phone	
Note Title	2022 Connect PNW Boise	Email	rodrydell@keeneresearch.com

Date **Regarding**

10/17/2022 Met with Rod at Connect PNW 2022 Boise. We had met years ago at a Small Market Meetings Conference. They specialize in Medical meetings. His typical is 75 to 100 specialists and has about 190 programs. He has had many meetings at Coure D' Alene resort, so likes that kind of atmosphere. He has a AMDIS.org Regional conference with 75 attendees coming up. I told him about Whitefish and the resort feel to the town. I will follow up and see if we can get an RFP for this one.

Contact Name	Christa Mekki	Address	1807H Santa Rita Rd 129
Title	Founder		Pleasanton, CA 94566
			UNITED STATES
Account	Magnetic Magnificent Events	Phone	415.857.3185
Note Title	2022 Connect PNW Boise	Email	christa@magneticmagnificent.com

Date **Regarding**

10/17/2022 Met with Christa at Connect PNW 22 Boise. She is looking for larger venues and places for events. It was not a good meeting. No follow up needed.

Contact Name	Brittney Cobb	Address	193 W Addison St
Title	Global Events Manager		Meridian, ID 83646
			UNITED STATES
Account	INNOV8 Meetings + Events	Phone	714.582.6133
Note Title	2022 Connect PNW Boise	Email	brittney@innov8meetings.com

Date **Regarding**

10/17/2022 Met with Brittney at Connect PNW 22 Boise. She actually lives in Boise and loves it. Her fiancé lived in Livingston at one point. Her focus is on wellness retreats. April/May is when she is looking at Montana for this. I told her I would send her a link to our B2B blog that includes wellness retreats and the numerous venues we have for these.

Contact Name	Sonja Haddad	Address	2402 S. Viewmont Dr
Title	Global Accounts		Greenacres, WA 99016
			UNITED STATES
Account	ConferenceDirect	Phone	323.655.3848
Note Title	2022 Connect PNW Boise	Email	sonja.haddad@conferencedirect.com

Date **Regarding**

10/17/2022 Sonja cancelled her participation in Connect PNW Boise. I will follow up via email.

Contact Name	Jenni Isfan	Address	dont konw
Title	Global Accounts		Kelowna, BC
			CANADA
Account	HelmsBriscoe	Phone	480.718.1111
Note Title	2022 Connect PNW Boise	Email	jisfan@helmsbriscoe.com

Date **Regarding**

10/17/2022 Met with Jenni at Connect PNW 22 Boise. She lives in British Columbia. She has one client with 2 large events (these are not appropriate for MT) However, they do 2 smaller events in November or early December. 120 ppl on peak. Women in executive positions. She asked that I reach out to her in January for the RFP.

Contact Name	Maria Ko	Address	Maria Ko
Title			Vancouver, ** V6C 3E2
			CANADA
Account	Mako Lifestyle Inc	Phone	(604) 688-8686
Note Title	2022 Connect PNW Boise	Email	maria@mako.ca

Date **Regarding**

10/17/2022 Met with Maria at Connect PNW 22 Boise. We shared a taxi ride from the airport when the hotel shuttle passed us by. She is from Canada and was not happy with the accommodations at the Omni at one of the last shows. At our meeting she said she needed larger cities with great lift since most of her meetings have international people flying in. She thought Montana was too remote, but lovely. No follow up needed.

Contact Name	Elizabeth Schneider	Address	648 NE 9th St
Title	Global Accounts		Bend, OR 97701
			UNITED STATES
Account	HelmsBriscoe	Phone	541.728.7120
Note Title	2022 Connect PNW Boise	Email	eschneider@helmsbriscoe.com

Date **Regarding**

10/17/2022 Elizabeth cancelled. I will follow up to see if she has Montana on her mind.

Contact Name	Crystal Harper	Address	2102 Carriage Drive SW, Bldg F
Title	Events & Communication coordinator		Olympia, WA 98502
			UNITED STATES
Account	Washington Trucking Association	Phone	253.838.1650
Note Title	2022 Connect PNW Boise	Email	crystal@watrucking.org

Date **Regarding**

10/17/2022 Met with Crystal at Connect PNW 22 Boise. She works for the Washington Trucking Assoc. so didn't think there would be any interest here. However, she plans a regional conference for WA/ID/MT and thinks Missoula would be a great location. 200 to 250 ppl (families) with 150 rooms on peak at the end of May 2024. They need 3 to 5 breakout rooms. I will work with DM to see about getting the RFP for this conference.

Contact Name	George Yin	Address	8577 Blowing Pines Drive
Title	President		Las Vegas, NV 89143
			UNITED STATES
Account	Yin Hospitality International	Phone	202.495.0828
Note Title	2022 Connect PNW Boise	Email	george@yinhospitality.com

Date **Regarding**

10/17/2022 Met with George at Connect PNW 22 Boise. Yin Hospitality International works with associations, corporate incentive and sports markets. He has a juvenile detention center association that might be a good fit for MSO. He asked about the larger convention hotels in Missoula. He also has a number of board meetings that would be appropriate for the area. I will follow up to see about the RFP process for his groups.

Contact Name	Alix Mendonca	Address	3253 McClintock Ave S
Title	Regional Sales		Seattle, WA 98144
			UNITED STATES
Account	Prestige Global Meeting Source	Phone	206.953.9557
Note Title	2022 Connect PNW Boise	Email	amendonca@meetprestige.com

Date **Regarding**

10/17/2022 Alix cancelled participation in Connect. I will email to follow up.

Contact Name	Leslie Padzik	Address	8354 S. Holland Way, Suite 204
Title	Manager, Global Accounts		Littleton, CO 80128
			UNITED STATES
Account	HelmsBriscoe	Phone	303.520.7717
Note Title	2022 Connect PNW Boise	Email	lpadzik@helmsbriscoe.com

Date **Regarding**

10/17/2022 Met with Leslie at Connect PNW 22 Boise. Leslie attended our meeting planner FAM in 2016. She has placed several meetings in the region including the Red Lion in Kalispell and Holiday Inn Downtown Missoula. I think both were with Westar. She knows are region well. She is glad that things are getting back to normal. She told me that Connect called and asked her to come to Boise, they needed more planners....

Contact Name	Deborah LaHaela	Address	3922 223rd PI SE Bothell, WA 98021 UNITED STATES
Account	HelmsBriscoe	Phone	206.370.2400
Note Title	2022 Connect PNW Boise	Email	dlahaela@helmsbriscoe.com

Date **Regarding**

10/17/2022 Met with Deborah at Connect PNW 22 Boise. She lives and works in Seattle. Her main client is Amazon. She knows Linda Broderick. She would love to participate in a FAM to see the area. Not familiar. She went to school with my cousin Lisa at Meadowdale. Her maiden name is Quesinberry.

Contact Name	Eric Miller	Address	19549 Fishhawk Loop Bend, OR 97702 UNITED STATES
Account	National Beard and Mustache	Phone	541.647.0954
Note Title	2022 Connect PNW Boise	Email	erodmiller@gmail.com

Date **Regarding**

10/17/2022 Met with Eric at Connect PNW 22 Boise. We had worked together when I was at VANWA CVB to get this beard and mustache organization to Portland and Vancouver. He thinks Missoula would be great for 2024 November. 2022 is in Casper WY and 2023 will probably go east coast. We set up a time to talk Oct 6 at 10:30. He called and we discussed him coming to visit in November. Looked at flights the week of Thanksgiving and too expensive. Maybe first week of December. Working with Emily at DM as well. 3 day event and likes to match up with a beer fest. Needs a stage for competition of 8 different categories. Likes a parade through town. Amateur competition on Sunday. Missoula sounds perfect for this.

Contact Name	Alyssa Cummings	Address	1052 Lethbridge Richland, WA 99352 UNITED STATES
Account	INNOV8 Meetings + Events	Phone	509.214.2044
Note Title	2022 Connect PNW Boise	Email	alyssa@innov8meetings.com

Date **Regarding**

10/17/2022 Met with Alyssa at Connect PNW 22 Boise. She lives in Coeur d'Alene. She is looking for a mid-size retreat location for 20 people. She knows Montana has lots of unique resorts. We talked about our luxury guest ranches and she would like more information. She loves working with CVB's and knows they really help when sourcing a venue or unique properties. I will follow up.

Contact Name	Tia Emanuel	Address	44 Peachtree Place NW
Title	Project manager - groups/meetings		Atlanta, GA 30309
			UNITED STATES
Account	Egencia - An American Express Global Business Travel Company	Phone	833.693.0526
Note Title	2022 Connect PNW Boise	Email	temanuel@egencia.com

Date	Regarding
10/17/2022	Met with Tia at Connect PNW 22 Boise. The company EGENCIA used to be Expedia Travel. Their headquarters is out of Denmark and have a larger overseas presence. She is on the corporate group side mainly working with corporate incentive. I talked about our luxury guest ranches and resort properties and will follow up to see if they have anything appropriate for our destination.

Contact Name	Damian Pisanelli	Address	21518 88th Ave West
Title	Global Accounts		Edmonds, WA 98026
			UNITED STATES
Account	ConferenceDirect	Phone	206.972.7331
Note Title	2022 Connect PNW Boise	Email	damian.pisanelli@conferencedirect.com

Date	Regarding
10/17/2022	Met with Damian at Connect PNW 22 Boise. He is familiar with Montana only because he has driven through it and knows it LARGE on his Seattle to Charlotte road trip. There is 8 on the team. They do 300 to 400 events for Seamans Corp. Health/Energy/Software. He thinks Montana might be really good for domestic incentive. He wants guest ranch and resort information.

Contact Name	Emee Pumarega	Address	920 SW 6th Ave Suite 1200
Title	Planner		Portland, OR 97204
			UNITED STATES
Account	EJP Events	Phone	503.284.6756
Note Title	2022 Connect PNW Boise	Email	emee@ejpevents.com

Date	Regarding
10/17/2022	Met with Emee at Connect PNW 22 in Boise. She is based in Portland Oregon. They work with 20 to 40 different organizations from non-profit to Associations. She has a couple of ski groups and thinks MT might be a good fit for those. I will follow up.

Contact Name	Nga Nguyen	Address	146 Brava Place
Title	Procurement Specialist		Escondido, CA 92026
			UNITED STATES
Account	Sharp Healthcare	Phone	760.443.2709
Note Title	2022 Connect PNW Boise	Email	nga.nguyen1@sharp.com

Date **Regarding**

10/17/2022 Met with Nga at Connect PNW 22 Boise. Sharp Healthcare specializes in medical meetings. They like the sounds of Whitefish for a fall (Sept/October) 75 to 100 person meeting. Will need a welcome reception and a central location to town. I will follow up.

Contact Name	Pam Johnson	Address	758 Fairway Dr.
Title	Assistant Event Planner		Wenatchee, WA 98802
			UNITED STATES
Account	The Arff Working Group	Phone	509.860.8112
Note Title	2022 Connect PNW Boise	Email	pam@arffwg.org

Date **Regarding**

10/17/2022 Met with Pam at Connect PNW 22 Boise. She is working for the ARFF with is Airport Fire Fighters Association. They are huge and wouldn't fit into any of our cities.

Contact Name	Lynn Hochrine	Address	1700 45th Street East
Title	Senior Program Manager, events and rec		Sumner, WA 98352
			UNITED STATES
Account	REI	Phone	602.315.3201
Note Title	2022 Connect PNW Boise	Email	lhochri@REI.com

Date **Regarding**

10/17/2022 Met with Lynn at Connect PNW 22 Boise. Their large meeting is 1700 total rooms, 500 on peak. A fit large for us. However, they have a leadership conference that is 25 rooms (she thinks they did Paws Up in 2017) and would like to look deeper into Whitefish. (I have introduce to Kelly Medler since she is at the conference) written in my notes.
