

## **2021 Resident Survey** Ravalli County

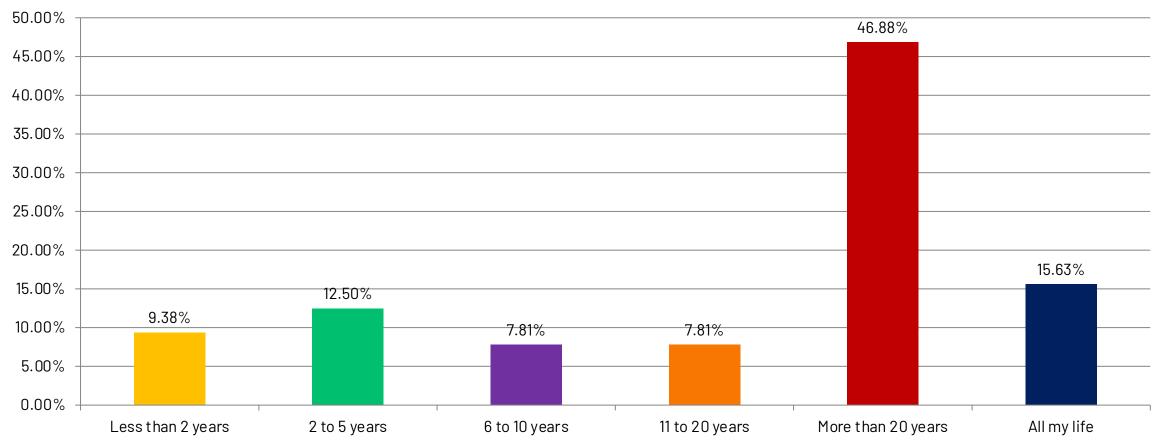


FOX CITIES BUILDING for the ARLS

# **Survey Results**

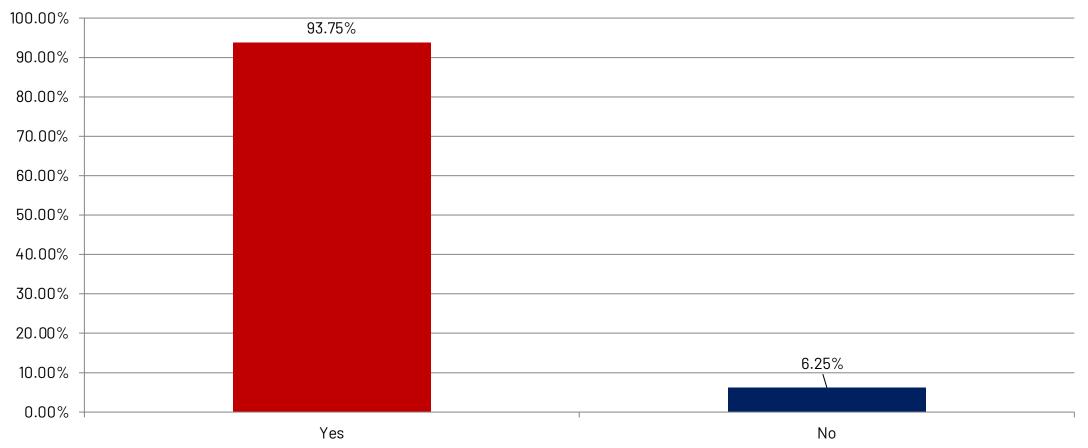
#### **Residency in Ravalli County**

How long have you been a resident of Ravalli County?



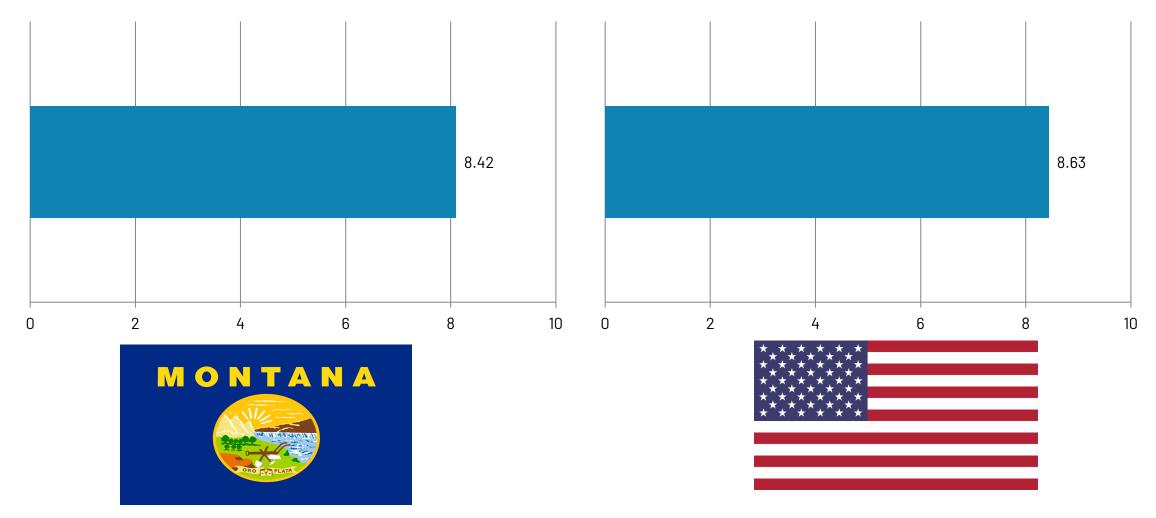
#### **Residency in Ravalli County**

Do you live here year round?

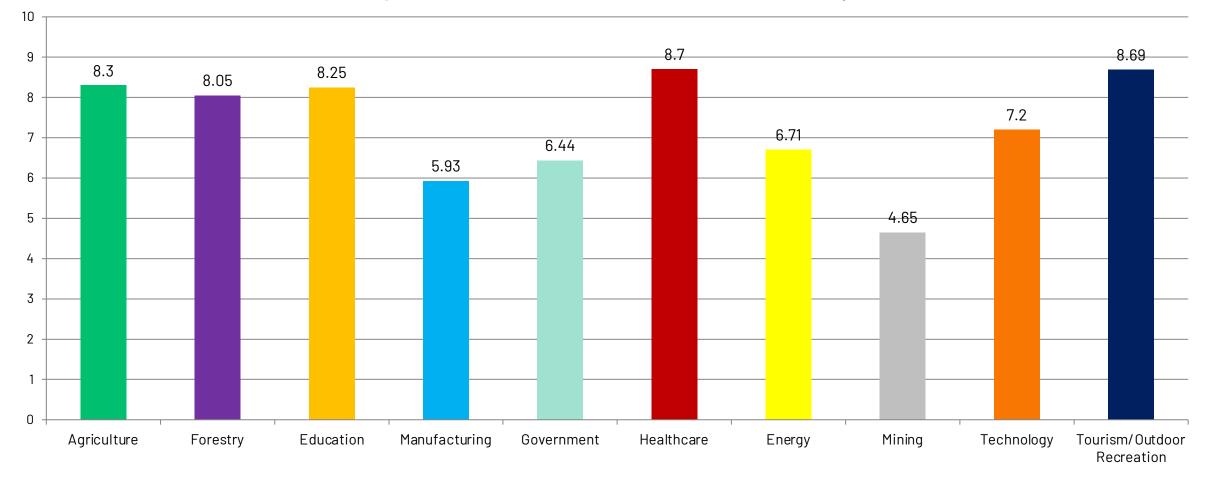


### Quality of life in Ravalli County

As for quality of lifestyle, the residents of Sanders County rated 8.42 out of 10 compared to other parts of Montana and 8.63 compared to the entire country.



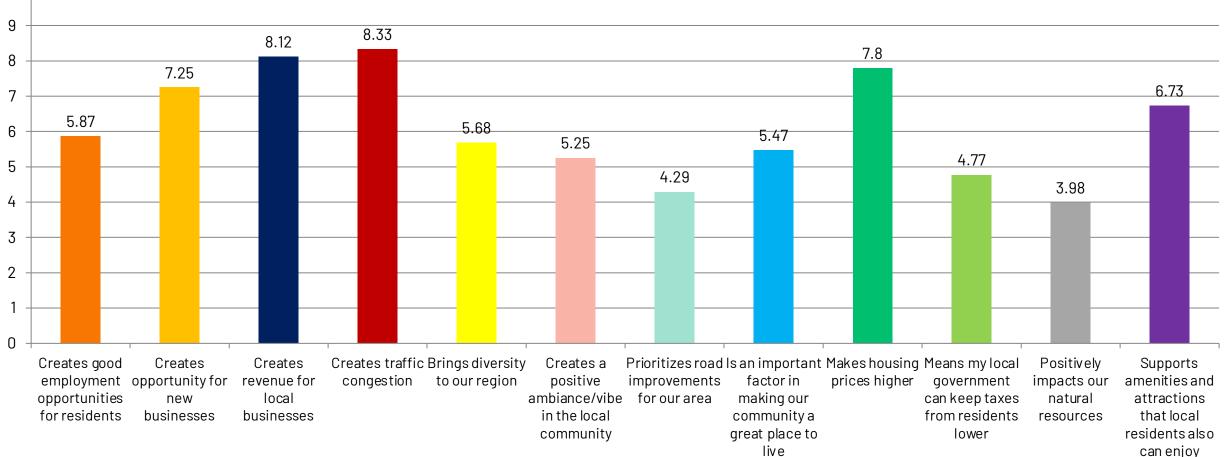
Please rank each of the following industries on a 10-point scale based on their importance to Western Montana's economy.



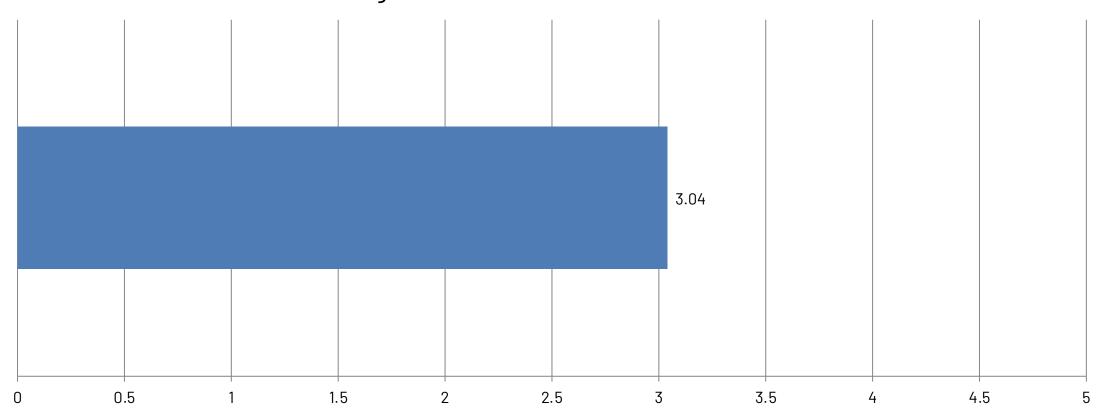
### **Tourism in Ravalli County**

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From your perspective, to what extent do you agree or disagree with each of these statements? Tourism to my county ...

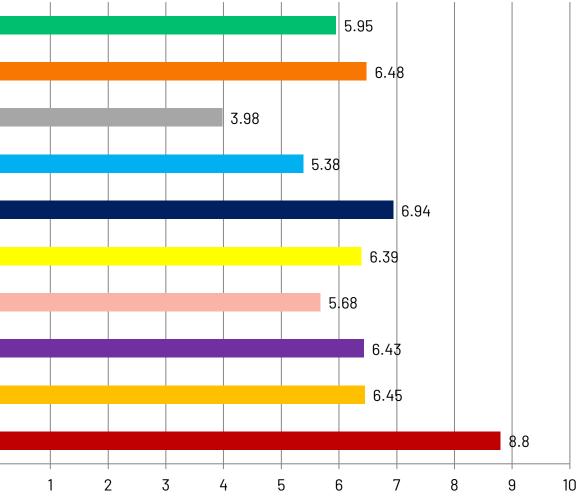


To what extent are you familiar with Glacier Country Tourism, the organization responsible for promoting and managing the Glacier Country region as a destination for visitors?

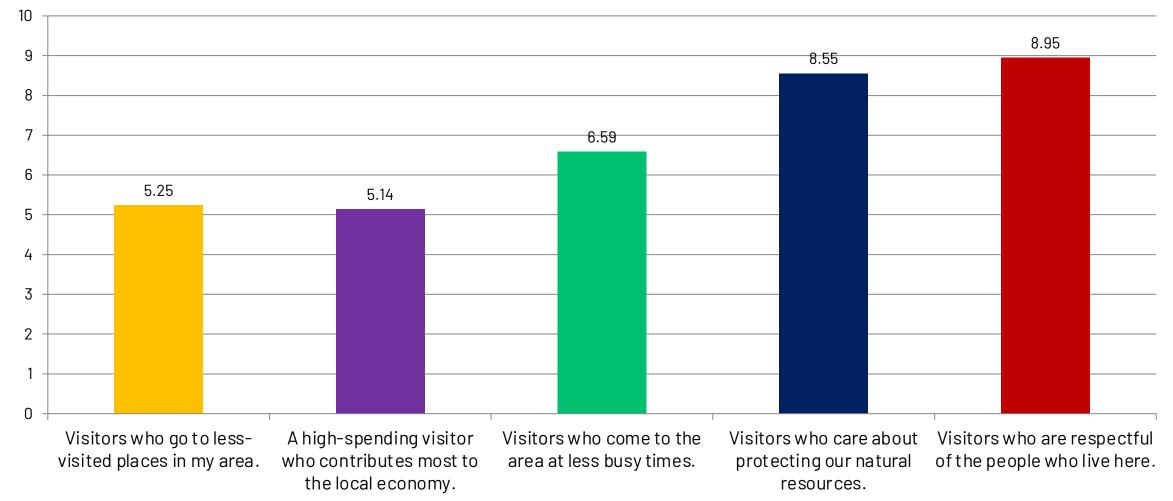


#### Please indicate your level of agreement with the following statements.

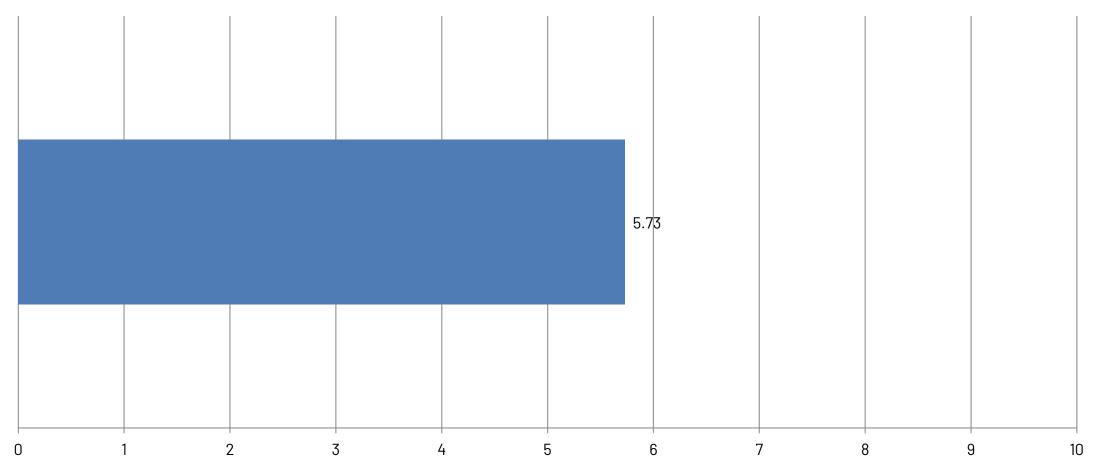




To support my county's tourism economy, Glacier Country should focus on attracting ...

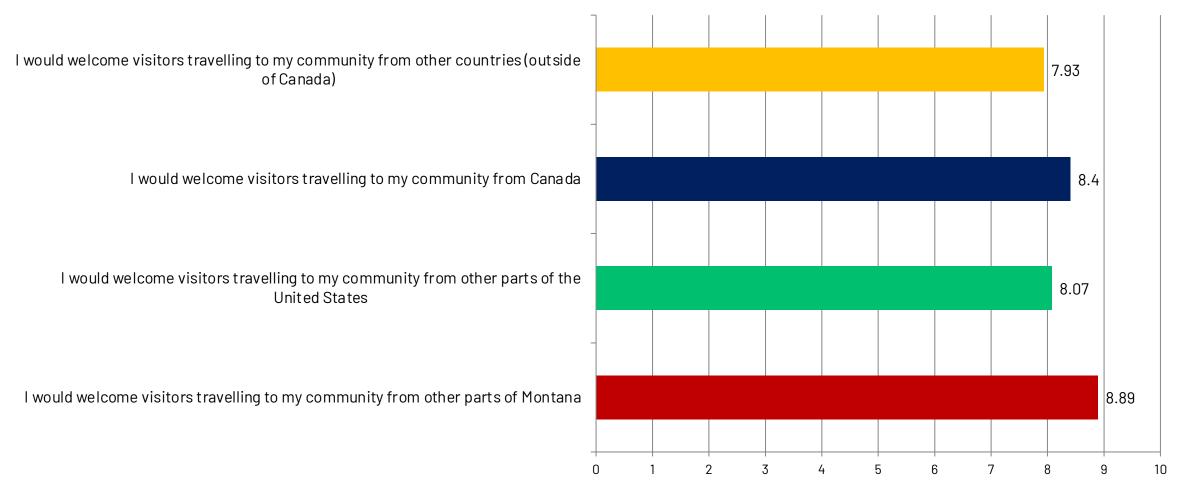


How would you rate the overall impact of local tourism on you and your family?



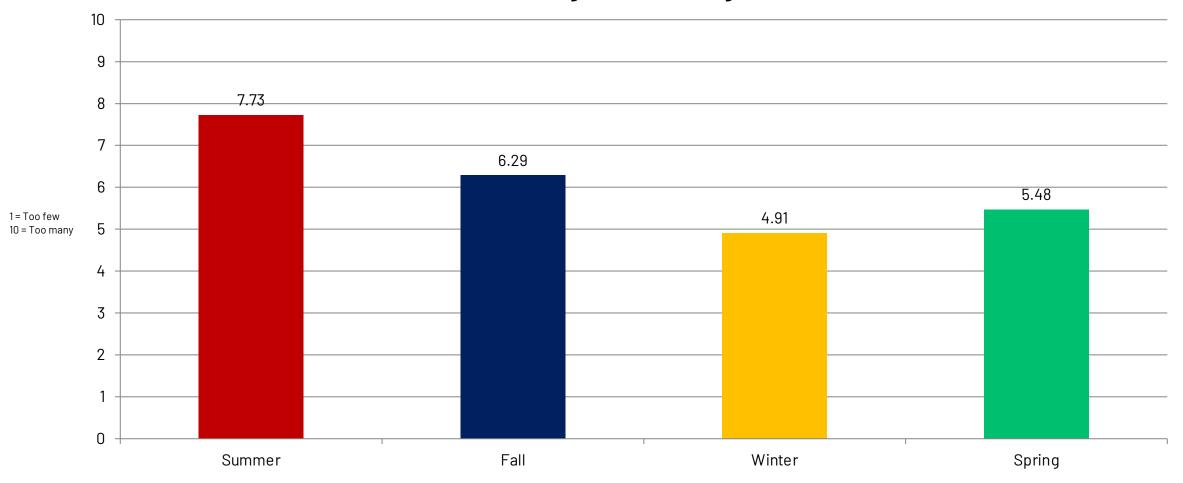
### **Welcoming Visitors to Ravalli County**

#### To what extent do you agree or disagree with each of the following statements?



### Visitor Seasonality in Ravalli County

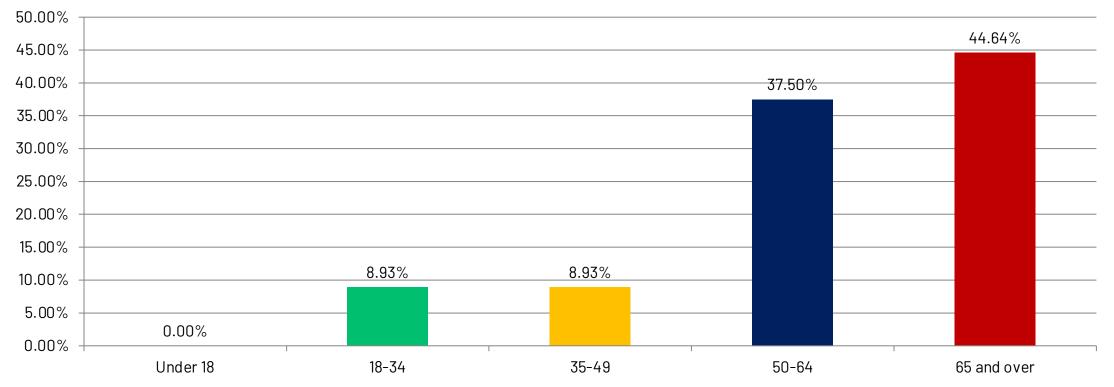
Does your county attract too many, too few, or just the right amount of visitors during the following seasons?



## Demographics



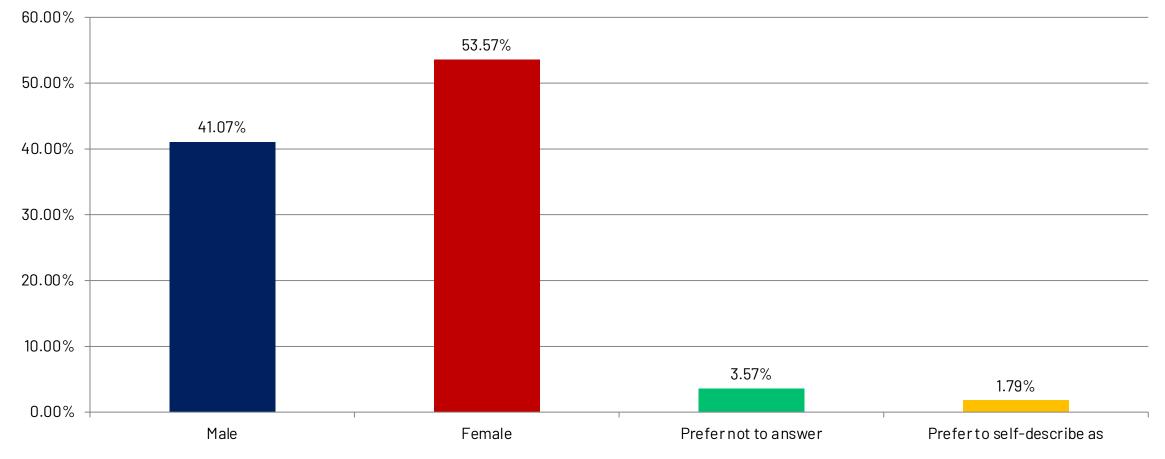
Majority of the respondents (82.14%) were over the age of 50, with 44.64% of the respondents being over the age of 65.



What is your age?

#### Gender

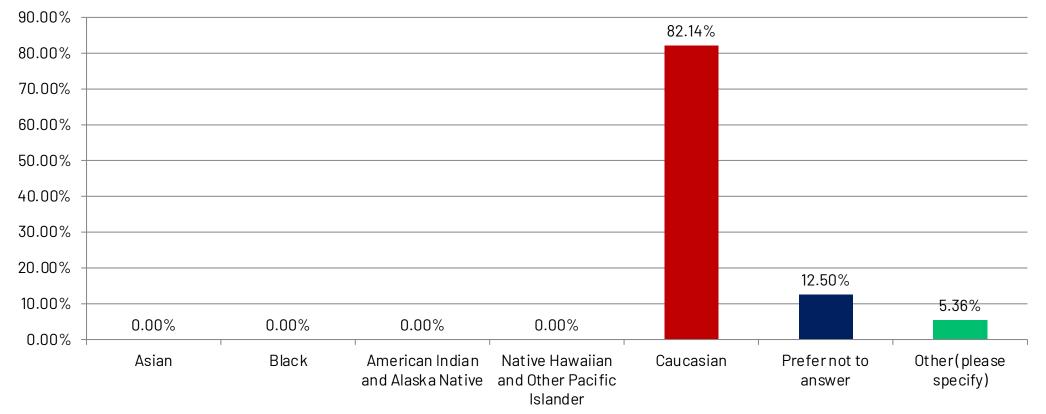
#### How would you describe your gender?



#### Ethnicity

Caucasian ethnicity constituted the majority of respondents (82.14%).

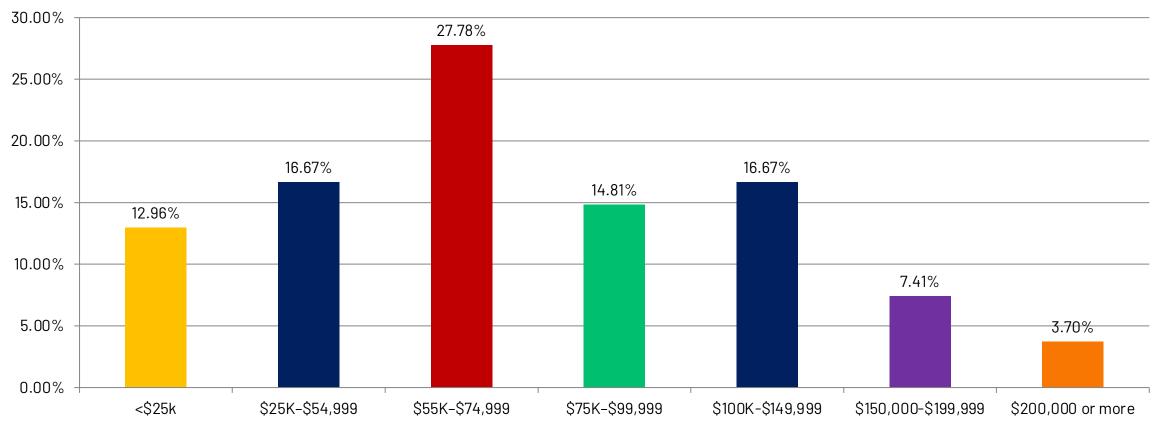
How would you describe yourself?



#### **Annual Household Income**

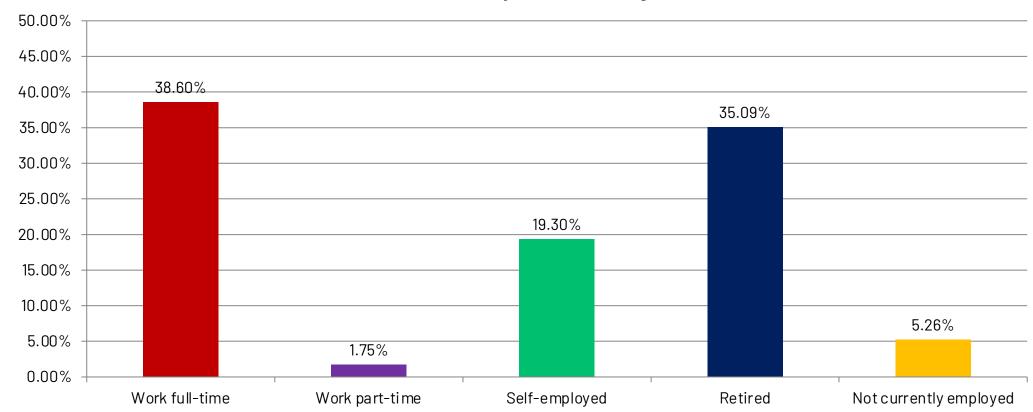
Among the respondents (27.78%), the median household income exceeded \$55,000 and fell below \$74,999.

What is your annual household income?



#### **Working Status**

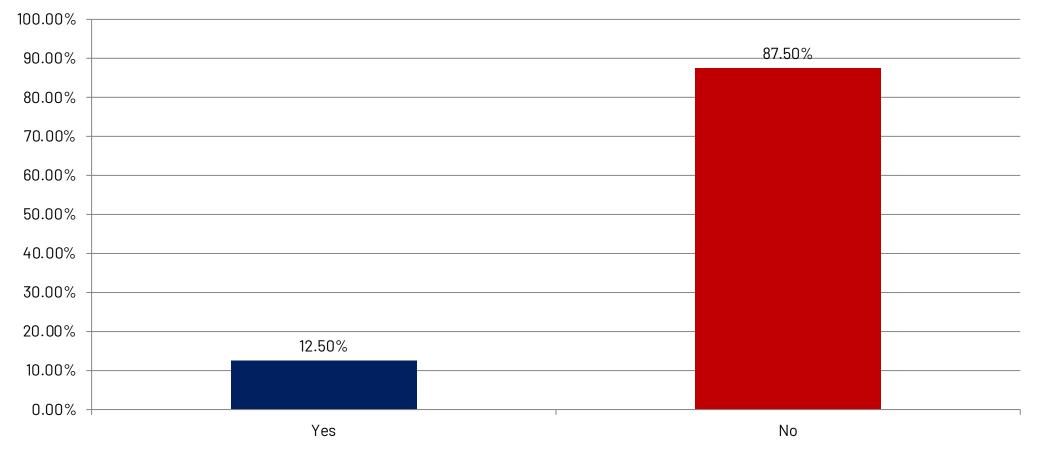
A total of 38.6 % of respondents are full-time workers, while 35.09% are retired.



Please describe your working status.

### Family in Tourism

#### Do you or a close family member work in tourism, hospitality or a related field?



#### **Children below 18**

Do you have children under 18?

