## 2021 Resident Survey Lake County

MM ${ }_{\text {© }}$ NextFactor


## Residency in Lake County

How long have you been a resident of Lake County?


## Residency in Lake County

Do you live here year round?


## Quality of life in Lake County

As for quality of lifestyle, the residents of Lake County rated 8.43 out of 10 compared to other parts of Montana and 9.19 compared to the entire country.



## Tourism in Glacier Country

Please rank each of the following industries on a 10-point scale based on their importance to Western Montana's economy.


## Tourism in Lake County

From your perspective, to what extent do you agree or disagree with each of these statements? Tourism to my county ...


## Tourism in Glacier Country

To what extent are you familiar with Glacier Country Tourism, the organization responsible for promoting and managing the Glacier Country region as a destination for visitors?


## Tourism in Glacier Country

Please indicate your level of agreement with the following statements.


## Tourism in Glacier Country

To support my county's tourism economy, Glacier Country should focus on attracting ...


## Tourism in Glacier Country

How would you rate the overall impact of local tourism on you and your family?


## Welcoming Visitors to Lake County

To what extent do you agree or disagree with each of the following statements?


## Visitor Seasonality in Lake County

Does your county attract too many, too few, or just the right amount of visitors during the following seasons?


## Demographics



## Age

Majority of the respondents (71\%) were over the age of 50, with $34.91 \%$ of the respondents being over the age of 65 .


## Gender

How would you describe your gender?


## Ethnicity

Caucasian ethnicity constituted the majority of respondents (82.08\%).
How would you describe yourself?


## Annual Household Income

The median household income of respondents was above $\$ 25,000$ and below $\$ 54,999$, as well as above \$55,000 and below \$74,999.

What is your annual household income?


## Working Status

There were $39.62 \%$ of retired respondents and $39.62 \%$ of full-time employees.
Please describe your working status.


## Family in Tourism

Do you or a close family member work in tourism, hospitality or a related field?


## Children below 18

Do you have children under 18 ?


