

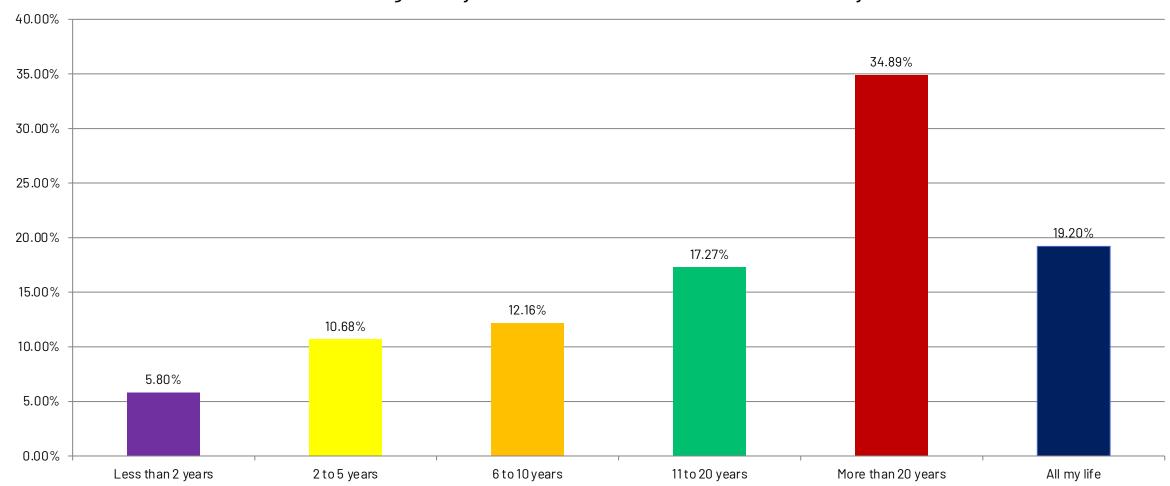
2021 Resident SurveyFlathead County





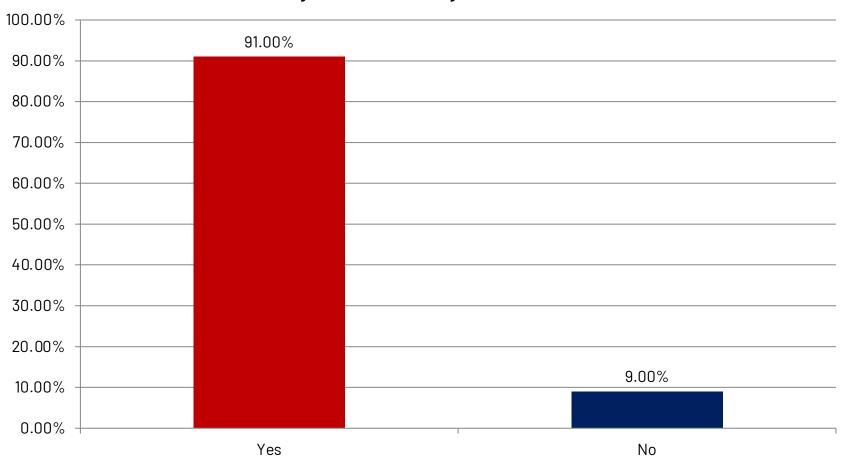
Residency in Flathead County

How long have you been a resident of Flathead County?



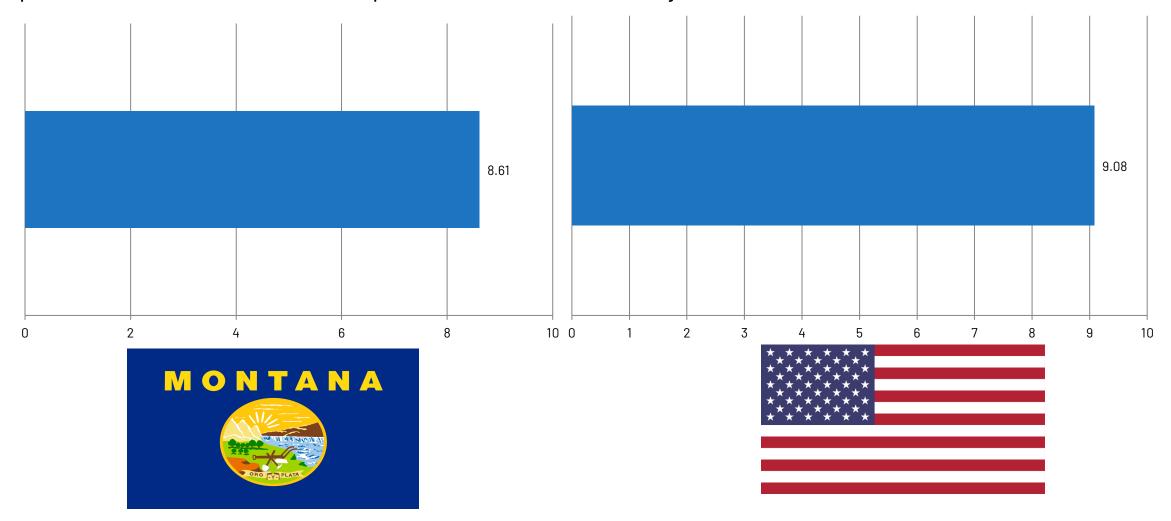
Residency in Flathead County



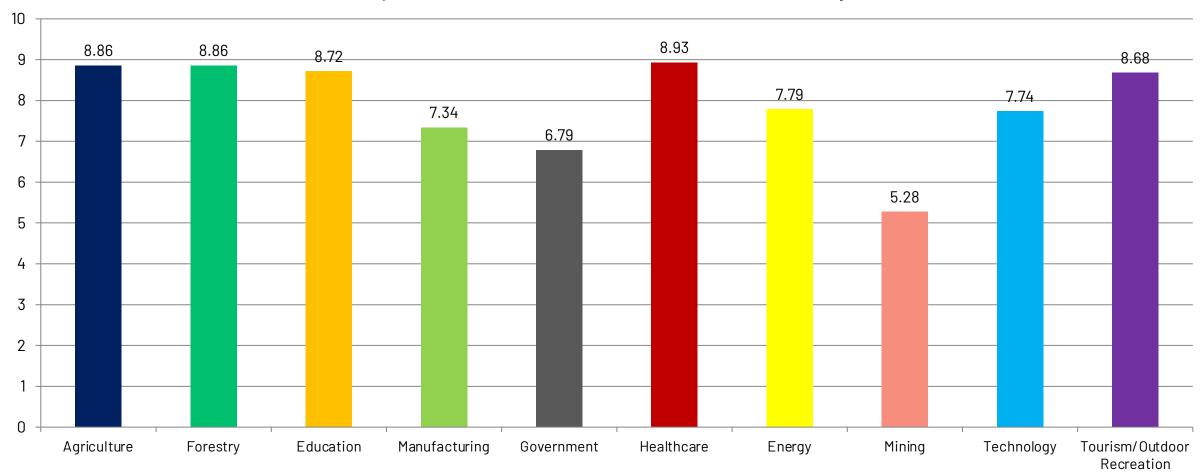


Quality of life in Flathead County

As for quality of lifestyle, the residents of Flathead County rated 8.61 out of 10 compared to other parts of Montana and 9.08 compared to the entire country.

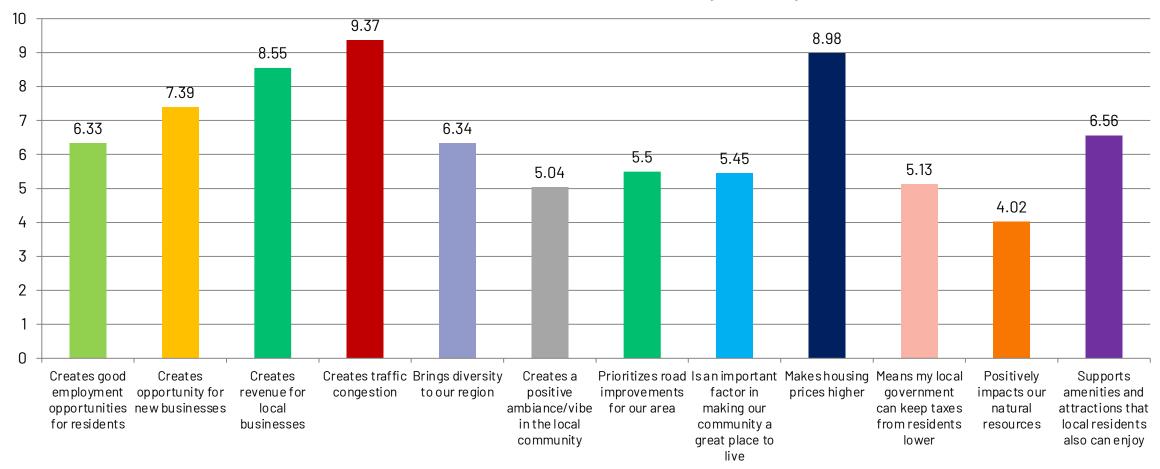


Please rank each of the following industries on a 10-point scale based on their importance to Western Montana's economy.

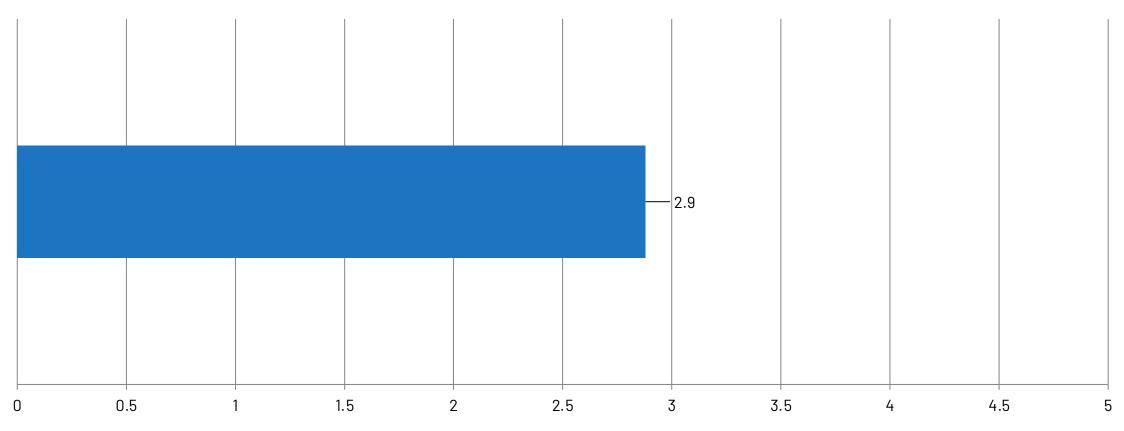


Tourism in Flathead County

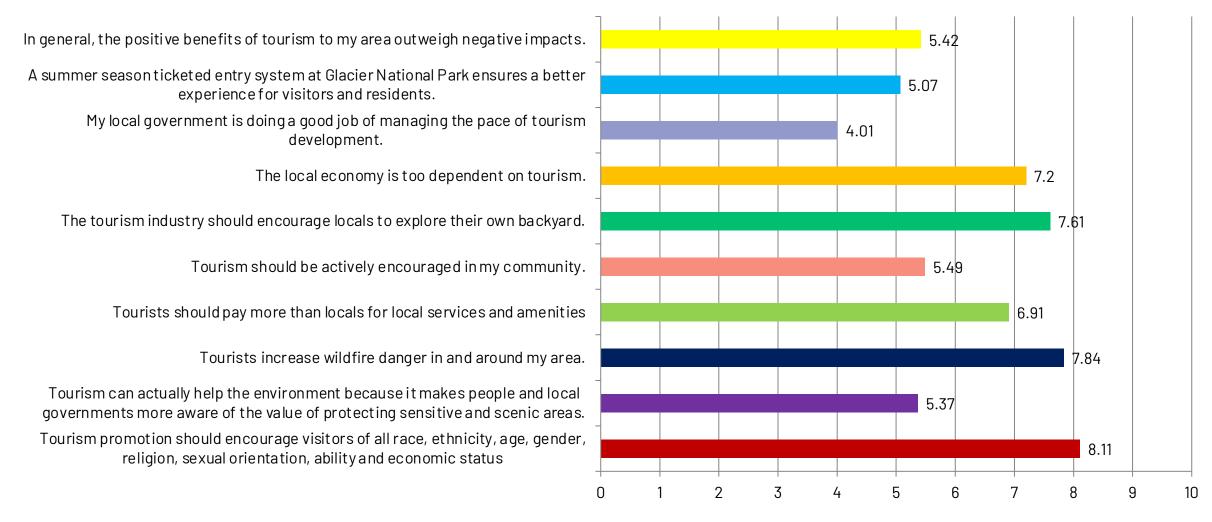
From your perspective, to what extent do you agree or disagree with each of these statements? Tourism to my county ...



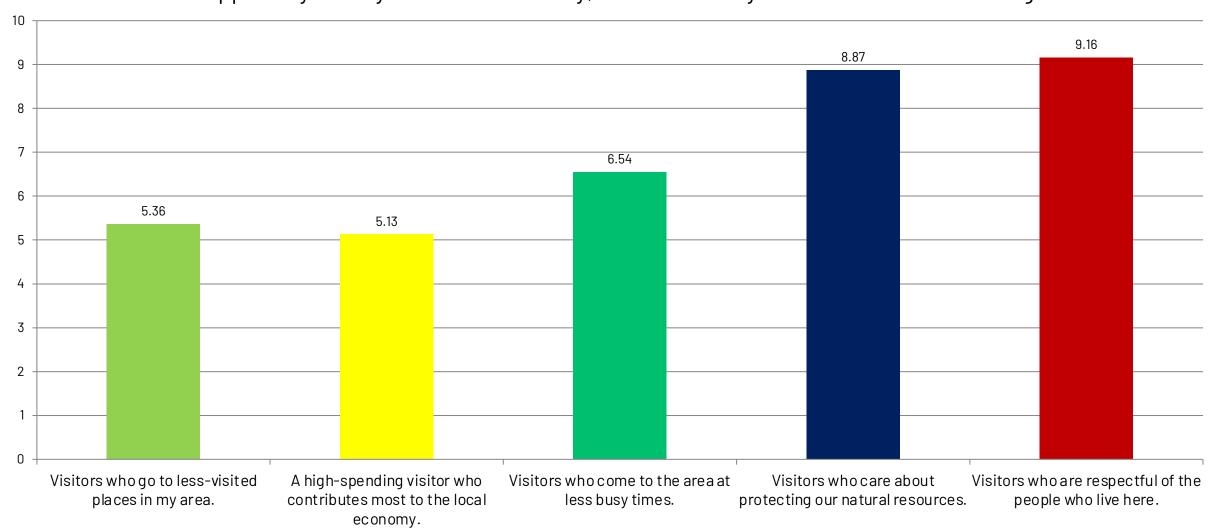
To what extent are you familiar with Glacier Country Tourism, the organization responsible for promoting and managing the Glacier Country region as a destination for visitors?



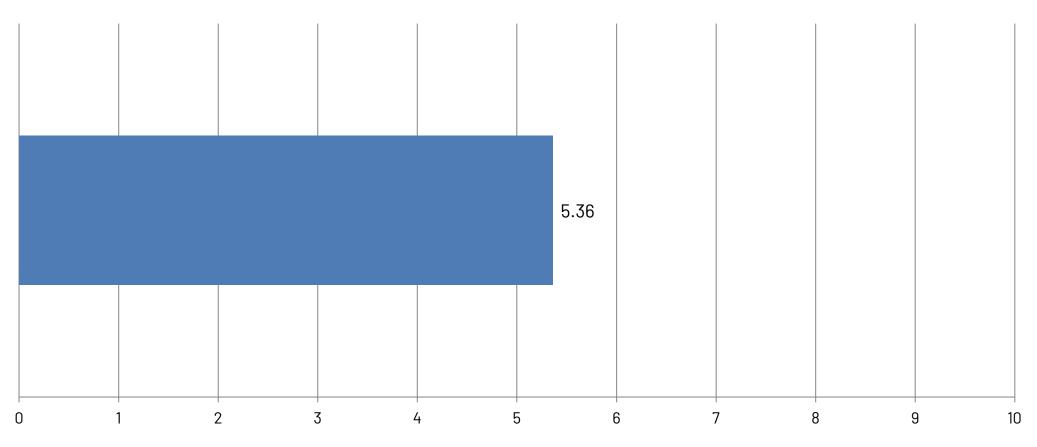
Please indicate your level of agreement with the following statements.



To support my county's tourism economy, Glacier Country should focus on attracting ...

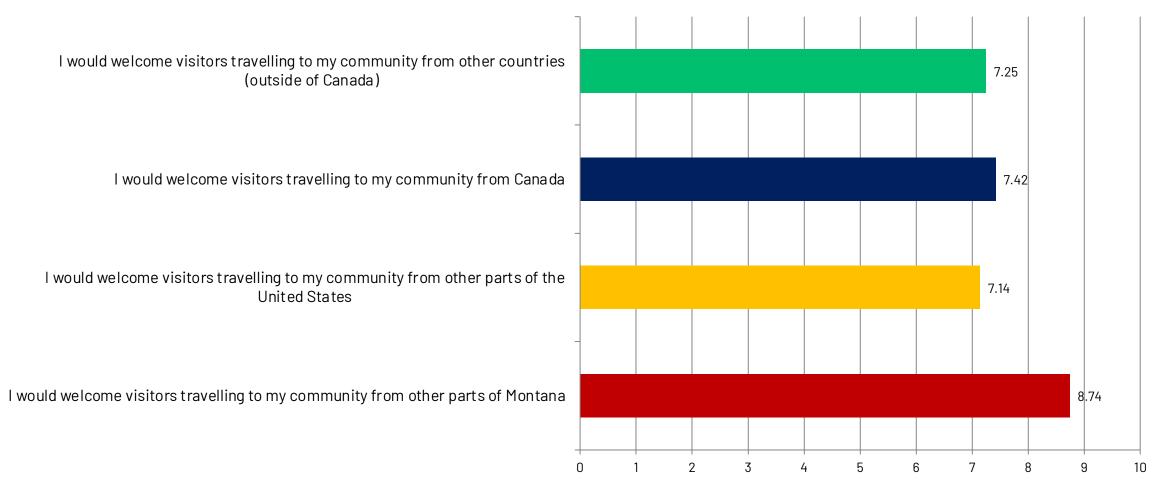


How would you rate the overall impact of local tourism on you and your family?



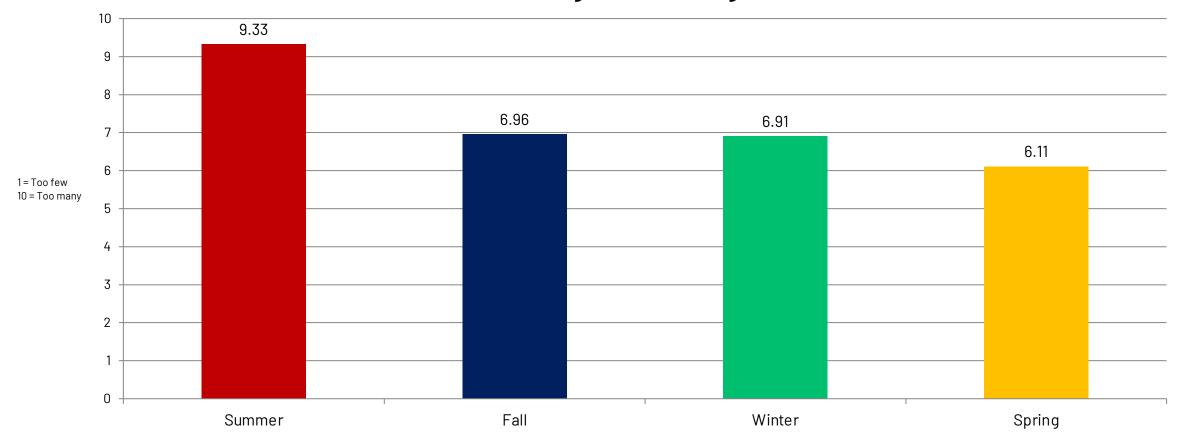
Welcoming Visitors to Flathead County

To what extent do you agree or disagree with each of the following statements?



Visitor Seasonality in Flathead County

Does your county attract too many, too few, or just the right amount of visitors during the following seasons?

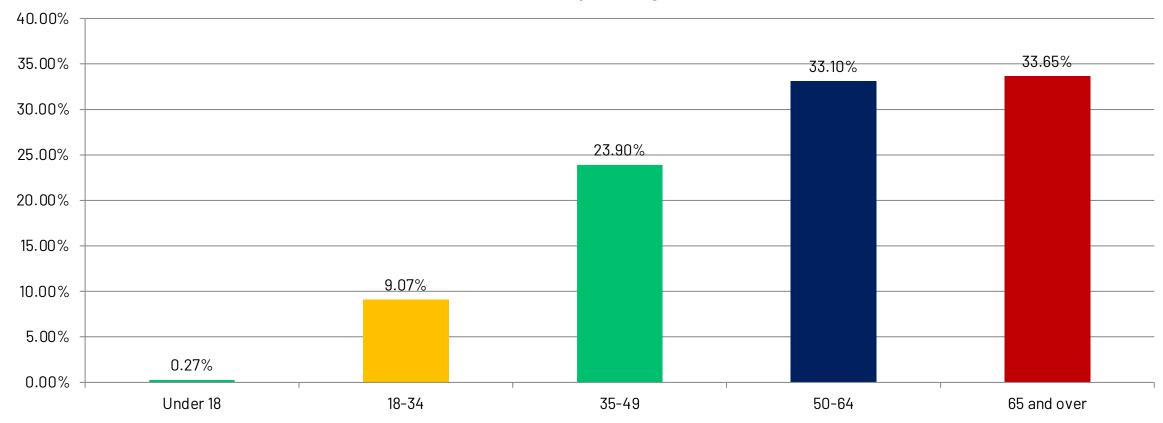




Age

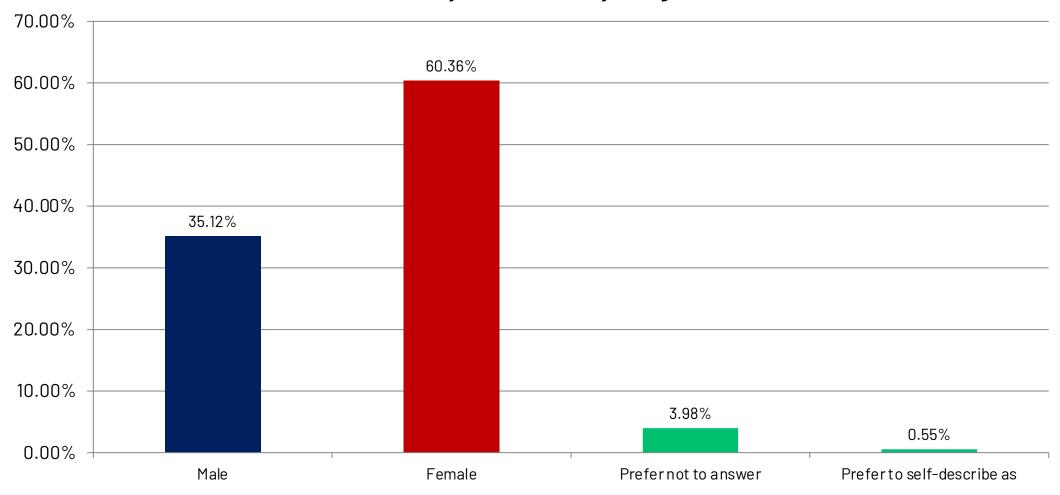
Majority of the respondents (66%) were over the age of 50, with 33.65% of the respondents being over the age of 65.

What is your age?



Gender

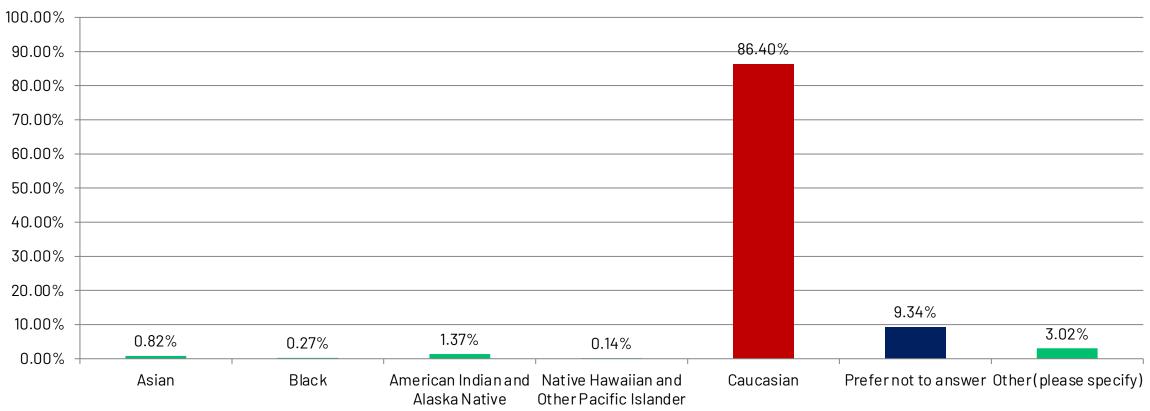
How would you describe your gender?



Ethnicity

Caucasian ethnicity constituted most respondents (86.4%).

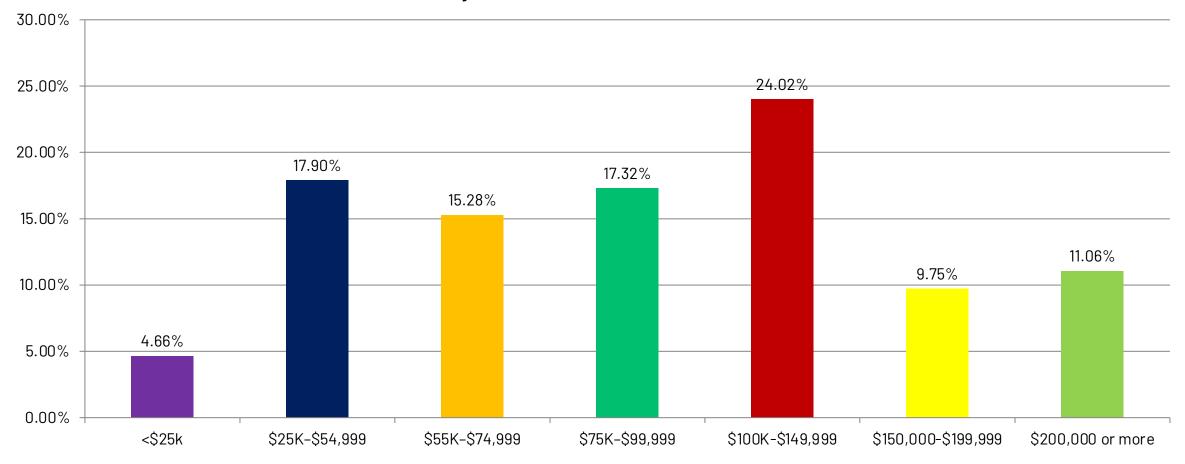




Annual Household Income

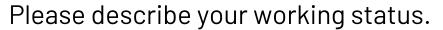
Among the respondents (24.02%), the median household income exceeded \$100,000 and fell below \$149,999.

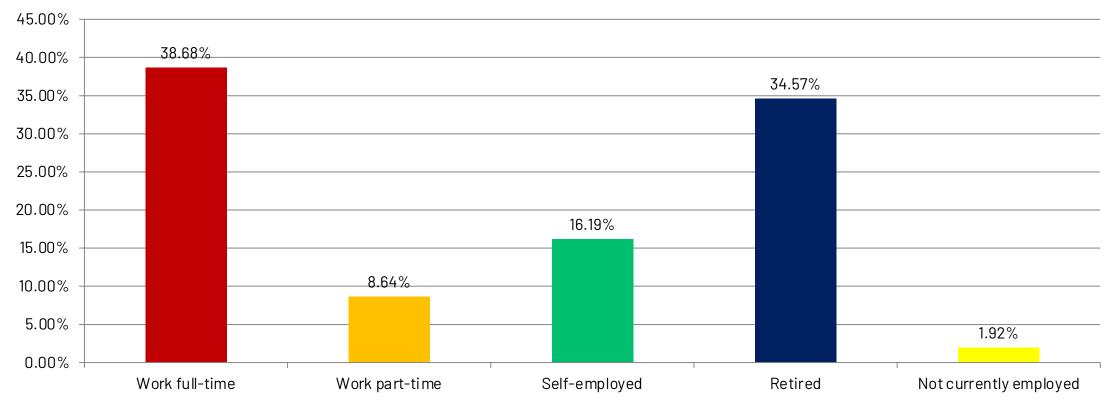
What is your annual household income?



Working Status

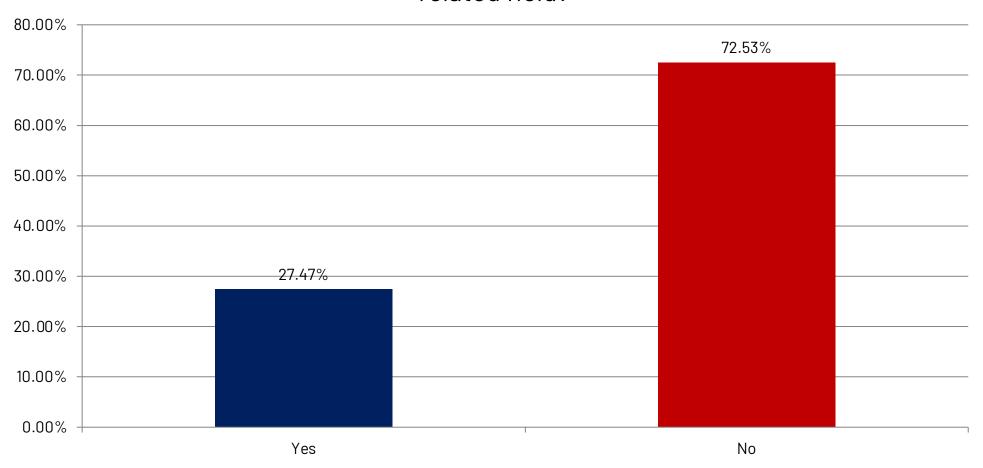
A total of 38.68% of respondents are full-time workers, while 34.57% are retired.





Family in Tourism

Do you or a close family member work in tourism, hospitality or a related field?



Children below 18

Do you have children under 18?

