

# 2023 – 2024 GLACIER COUNTRY TRAVEL GUIDE AD FORM



Business Name \_\_\_\_\_

Address		
City	State	Zip
Phone	Email	

## PRINT

PREMIUM POSITIONS	SIGNATURE	BASIC
<input type="checkbox"/> Outside Back Cover	\$6,985	\$8,730
<input type="checkbox"/> Inside Front Cover	\$5,655	\$7,065
<input type="checkbox"/> Inside Back Cover	\$5,340	\$6,675
<input type="checkbox"/> Page 3, 4 or 5	\$5,655	\$7,065

INSIDE PAGES	SIGNATURE	BASIC
<input type="checkbox"/> Full Page (See full-page specs)	\$4,935	\$6,175
<input type="checkbox"/> 2/3 Vertical 4.861" w x 9.75" h	\$3,560	\$4,450
<input type="checkbox"/> 1/2 Horizontal 7.375" w x 4.75" h	\$2,575	\$3,200
<input type="checkbox"/> 1/2 Vertical 4.861" w x 7.25" h	\$2,575	\$3,200
<input type="checkbox"/> 1/3 Vertical 2.347" w x 9.75" h	\$1,675	\$2,050
<input type="checkbox"/> 1/3 Square 4.861" w x 4.75" h	\$1,675	\$2,050
<input type="checkbox"/> 1/3 Horizontal 7.375" w x 3.13" h	\$1,675	\$2,050
<input type="checkbox"/> 1/6 Horizontal 4.861" w x 2.25" h	\$965	\$1,200
<input type="checkbox"/> 1/6 Vertical 2.347" w x 4.75" h	\$965	\$1,200
<input type="checkbox"/> 1/12 Square 2.313" w x 2.25" h	\$520	\$650

## FULL-PAGE SPECS

Live Area	7.375" w x 9.875" h
Trim Size	8.375" w x 10.875" h
Bleed Size	8.625" w x 11.125" h
Full Color	Included on all ads

## DIGITAL BUNDLES

GLACIER COUNTRY TOURISM WEBSITE [GLACIERMT.COM](http://GLACIERMT.COM), [BLOG.GLACIERMT.COM](http://BLOG.GLACIERMT.COM)

	SIGNATURE COST	BASIC COST	DATES	TOTAL COST
<input type="checkbox"/> Homepage Premium Promotion	\$1,000/mo.	\$1,250/mo.		
<input type="checkbox"/> Internal Premium Run-of-Site Promotion	\$2,000/mo.	\$2,500/mo.		
<input type="checkbox"/> Run-of-Site Banner Package	\$100/mo. or \$1,000/yr. prepaid	\$125/mo. or \$1,250/yr. prepaid		

MICROSITES [TOUROPERATORS.GLACIERMT.COM](http://TOUROPERATORS.GLACIERMT.COM), [MEETINGS.GLACIERMT.COM](http://MEETINGS.GLACIERMT.COM), [WEDDINGS.GLACIERMT.COM](http://WEDDINGS.GLACIERMT.COM), [FILM.GLACIERMT.COM](http://FILM.GLACIERMT.COM)

<input type="checkbox"/> Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$635/yr. prepaid		
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BUSINESS-TO-BUSINESS BLOG [B2B.GLACIERMT.COM](http://B2B.GLACIERMT.COM)

<input type="checkbox"/> Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$625/yr. prepaid		
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## DISCOUNTS

### PRINT AD DISCOUNTS

<input type="checkbox"/> 5%	Nonprofit Discount
<input type="checkbox"/> 5%	Early Bird Discount by October 13
<input type="checkbox"/> 10%	\$1,000+ Annual Digital Commitment
<input type="checkbox"/> 15%	\$2,000+ Annual Digital Commitment
<input type="checkbox"/> 25%	\$5,000+ Annual Digital Commitment
<input type="checkbox"/> 40%	\$10,000+ Annual Digital Commitment

## COST

Print Ad Rate	\$
Total Print Ad Discount	- \$
Total Digital Buy	\$
<b>Total Cost</b>	<b>\$</b>

Signature (required) \_\_\_\_\_

Primary Contact \_\_\_\_\_  
\_\_\_\_\_

Direct Number \_\_\_\_\_  
Email \_\_\_\_\_

AD DEADLINE: DECEMBER 8, 2022  
PAYMENT DEADLINE: MARCH 11, 2023  
MAKE CHECK PAYABLE TO:  
Glacier Country Regional Tourism Commission  
4852 Kendrick Place, Suite 101  
Missoula, MT 59808

EMAIL OR FAX SIGNED COPY TO:  
Annie Mead  
Contract Agent of Glacier Country Tourism  
[annie@windfallstudio.com](mailto:annie@windfallstudio.com)  
P: 406.214.6177  
F: 406.829.8210



WINDFALL