

## GLACIER COUNTRY PARTNER BENEFITS

Glacier Country Tourism offers a flexible partnership structure designed to benefit more businesses than ever. Any tourism business within the Glacier Country region is eligible for a complimentary BASIC PARTNERSHIP. Upgrade to a SIGNATURE PARTNERSHIP to take advantage of many more exclusive benefits designed to promote your business and reach more potential visitors.

### BASIC PARTNERSHIPS

Basic Partnership is available to any business in the Glacier Country Tourism region at **no cost**. Benefits include:

#### + BASIC WEBSITE LISTING

Text-only listing with business name, phone, address and live website link on *GlacierMT.com*.

#### + CALL CENTER REPRESENTATION

Representation by travel counselors in more than 200,000 responses to phone, mail and internet inquiries a year.

#### + BASIC PARTNER CENTER ACCESS

Access to basic functionality:

- + Edit your basic listing
- + Submit events
- + Online payment
- + Order bulk travel guides
- + Access to partner badges and trade show leads
- + Knowledge center

#### + GLACIER COUNTRY CONSUMER AND B2B BLOG

Opportunity to be featured in weekly consumer and biweekly business-to-business posts on *Blog.GlacierMT.com* and *B2B.GlacierMT.com*.

#### + EVENTS

Ability to add events on *GlacierMT.com*.

#### + PARTNER BADGES

Ability to display the Glacier Country partner badge with backlink on your website and digital materials to add credibility and SEO benefits.

#### + A LA CARTE ADVERTISING OPTIONS

Partners of any level have exclusive opportunities not available elsewhere. See A La Carte Advertising chart for details and note Basic Partner pricing.

#### + FREE TRADE SHOW LEADS

Lodging facilities have free access to all leads generated from travel trade shows—tourism gatherings that connect travel brands with tour operators, free independent travelers (FIT) and meeting planners from all over the world.

Basic Website Listing

Lewis & Clark Trail Adventures

City: Missoula

Address: 912 East Broadway

Phone: 406.728.7609

Website: [trailadventures.com](http://trailadventures.com)

## PARTNERSHIP COMPARISON

PARTNERSHIP BENEFIT	FREE BASIC PARTNERSHIP	\$250/YEAR SIGNATURE PARTNERSHIP*
Basic Website Listing	✓	
Partner Badges	✓	✓
Events Listings	✓	✓
Partner Center Basic Access	✓	✓
Call Center Representation	✓	✓
A La Carte Advertising Opportunities	✓	✓
Free Trade Show Leads	✓	✓
Glacier Country Consumer and B2B Blog	✓	✓
Partner Center Full Access		✓
Featured Website Listing		✓
Travel Guide Listing		✓
Photo Gallery Access		✓
Share Travel Deals		✓

\*\$200/year if you have an active chamber or CVB membership.

\*Bundled business discounted pricing available, ask for details.

## SIGNATURE PARTNER BENEFITS

Signature Partnerships are designed to offer businesses our most popular and valuable marketing benefits. A Signature Partnership is available at just **\$250 per year** regardless of company size, with a \$50 discount if the partner has an active local chamber or CVB membership.

**Signature Partnership includes all the benefits of a Basic Partnership, PLUS:**

### + TRAVEL GUIDE LISTING

Each year, Glacier Country Tourism produces a full-color travel guide. As a Signature Partner, your business receives a featured listing under your community, making it easier for travelers to find you.

- + 150,000 printed guides
- + 85,000 digital guide views

Travel Guide Listing

**SPECIAL INTEREST TOURS, RECREATION AND ADVENTURES**

**Ninepipes Museum of Early Montana**  
 69316 U.S. Highway 93  
 Charlo, 59824

406.644.3435  
 ninepipesmuseum.org

History and culture of the Flathead Indian Reservation and early Montana.



## + FEATURED WEBSITE LISTING

GlacierMT.com receives more than **2 million unique visitors** each year. A featured listing is searchable, organized by community and services provided, and includes:

- + Up to six photos
- + Business description
- + Contact information
- + Website and social media links
- + Extensive list of amenities
- + Itinerary builder inclusion
- + Microsite featured listing, if applicable (Weddings, Meetings + Conventions, Tour Operators, Film)

## + TRAVEL DEALS AND COUPONS

Signature Partners can share travel deals and coupons on one of our most popular pages [GlacierMT.com/deals](http://GlacierMT.com/deals) to gain additional exposure.

## + PHOTO LIBRARY


Promote your business and region with iconic photos of Western Montana from our partner photo library.

## + FULL PARTNER CENTER ACCESS

Our robust Partner Center helps us keep our partners up to date. Log in to access:

- + Ad campaigns
- + Board meeting notices
- + Budget reports
- + Forums
- + Knowledge center
- + Marketing updates
- + Media plans
- + Member profile edits
- + Partner badges
- + Statistics
- + Workshops

## Featured Website Listing



**City:** Hamilton  
**Phone:** 406.210.7688  
**Physical Address:** 364 McCarthy Loop, Hamilton, Montana 59840  
**Email:** Visit Website  
**Mailing Address:** 1075 Sleeping Child Road, Hamilton, Montana 59840

[MAKE A RESERVATION](#) [FACEBOOK](#)


This permaculture farmstead in Western Montana's Bitterroot Valley offers self-guided tours, weekly social events, farm-fresh goods and two first-class, cabin-style homes available for unique farm stays and vacation rentals. ABC acres focuses on sustainable food production, healthy living systems and regenerative ecological design. Their cattle, chickens, goats, turkeys and pigs graze on open pasture, eating, resting and living the way nature intended. Much like ABC's livestock family, their vegetables, herbs, fruits and nuts are grown with the same approach. There's a mix of annuals and perennials intertwined with pollinator species, companion plantings and multi-structured food forests. Conveniently located just a few miles south of Hamilton, a short walk to the Bitterroot River and bordered by picturesque farms and public lands, ABC acres provides an idyllic combination of wide-open spaces, wildlife and outdoor adventure, and is just minutes from in-town happenings and amenities. Be it fishing, hiking, boating, golfing, skiing, wine-tasting, dining, rock climbing or hot air ballooning, ABC acres is within reach.

**HOURS + SEASON OF OPERATION**  
Season: Year-round  
Hours:  
**RESERVATIONS**  
Reservations Accepted  
Reservations Required  
**PAYMENT METHODS**  
American Express  
Master Card  
Visa

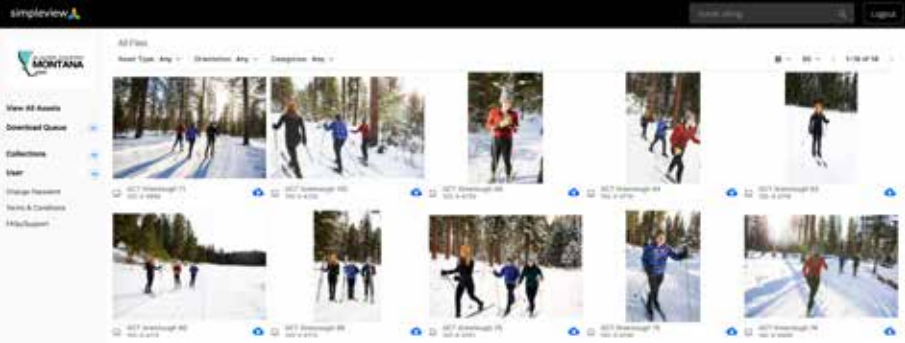
**ACTIVITIES**  
Barbecue  
Bird Watching  
Childrens Activities  
Education  
Environmental  
Family Reunions  
Guest Ranch  
Lodging  
Nature Area

**SERVICES OFFERED**  
Air Conditioning  
Childrens Activities  
DVD  
Educational Programs  
Farm Produce  
Guest Ranch  
In-room Coffee  
Internet Access High Speed  
Kitchen

**Discover**  
Travel Deals  
Interactive Guide  
Live Chat  
Getting Here  
Build Your Trip



## Photo Library



simpleview

All Files

View All Assets

Download Queue

Collections

User

Change Password

Terms & Conditions

Help/Support

11 of 11

1:08:58

11 of 11

1:08:58





PHOTO: KEVIN LEAGUE

## DISCOUNTED A LA CARTE ADVERTISING

Signature Partners have discounted advertising opportunities not available elsewhere. See chart below and note Signature pricing.

A LA CARTE ITEM	BASIC PARTNER COST	SIGNATURE PARTNER COST
Featured Website Listing	\$150	Included
Travel Guide Listing	\$100	Included
Consumer Leads	\$1,000 - \$2,000	\$500 - \$1,000
Microsite Featured Listing	\$45	Included
Winter and Warm Cooperatives	\$2,500	\$2,000
Featured Event Advertising	\$100	\$75
Digital Advertising	Varies	25% average discount
Travel Guide Advertising	Varies	25% average discount

## ABOUT US

Glacier Country Tourism is a nonprofit organization with a focus on ensuring economic sustainability for the region while preserving the quality of life for residents and quality of place for visitors. We are recognized as the official destination marketing and management organization (DMO) for Western Montana and are funded in part by the state accommodations tax (bed tax) and by private partnership funds. Our region includes Flathead, Glacier, Lake, Lincoln, Mineral, Missoula, Ravalli and Sanders counties.

75 communities in Flathead, Glacier, Lake, Lincoln, Mineral, Missoula, Ravalli and Sanders counties.

## PARTNERSHIP CONTACTS

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